



PURINA *Nature's Essentials* EQUINE NUTRITIONAL SUPPLEMENT

Providing What Nature Intended



ENRICH 32[®] SUPPLEMENT

BALANCES NUTRITIONAL LIMITATIONS
OF MODERATE-QUALITY FORAGES & GRAINS

- Provides essential vitamins & minerals with 32% protein
- For growth, reproduction, training & maintenance of “easy keepers”



Today's horses are typically limited to a single type of forage in one geographic area. Pastures in the same area, or even different sections of the same pasture, can have inconsistent nutrient values. Grains, such as oats and corn, can also have variable amounts of protein, minerals and vitamins. So horses need your help to achieve the nutritional balance they once derived naturally.

THAT'S WHERE ENRICH 32[®] COMES IN.



Thanks to extensive research and field testing, Purina has learned how certain nutritional advantages can help horses be more active and productive during their lifetimes—even with the added stresses of training regimens and performance expectations.

Enrich 32[®] pelleted horse supplement is a concentrated source of quality protein, vitamins and minerals. It's designed to be fed with unfortified whole grain and/or moderate/good-quality forage diets (predominantly grass or mature legumes) and serves a variety of lifestyles including growth, reproduction, moderate performance and active pleasure.

Enrich 32[®] Supplement is perfect for horses that are able to maintain proper body condition on moderate/good-quality hay or pasture alone and cannot consume the recommended amounts of fortified feeds without gaining weight. Enrich 32[®] Supplement provides the proper balance of protein, vitamins and minerals without excessive calories.

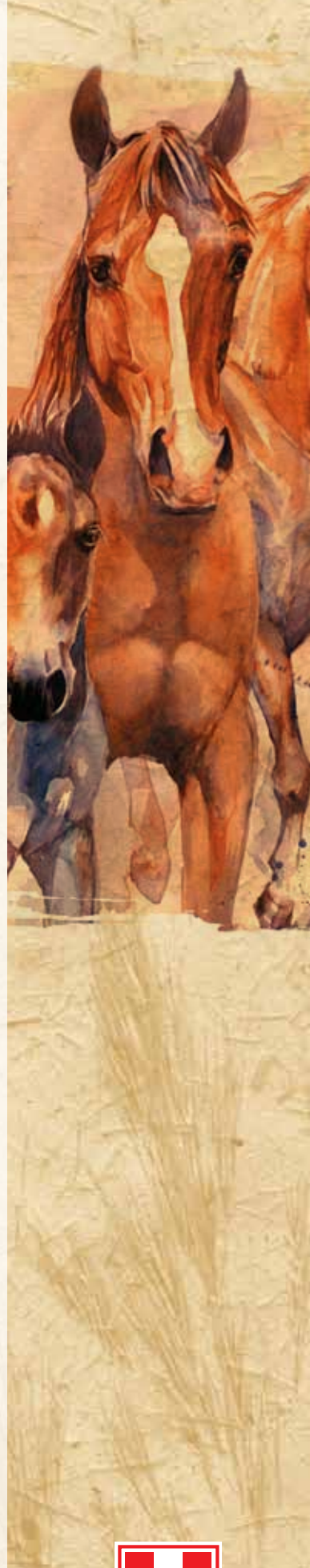
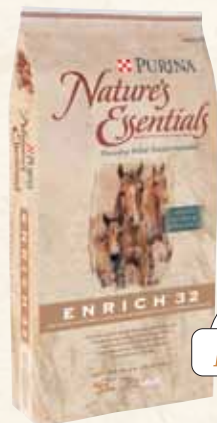
ENRICH 32[®] SUPPLEMENT BENEFITS:

- High-quality 32 percent protein with added Lysine to allow efficient use of protein for growth, development and muscle repair
- Added vegetable oil for hair coat and skin condition
- Added Vitamin E supports a healthy immune system
- Added B Vitamins help maintain metabolic function
- Concentrated mineral package to support physiological functions
- Quality, nutrient-dense ingredients are highly digestible and palatable
- Corn-free for horses with specific sensitivities
- Concentrate suited to help avoid excess weight gain in “easy keepers”
- Horses love its natural flavoring
- Controlled starch and sugar

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FEEDING RECOMMENDATIONS

Enrich 32[®] Supplement is designed to complement and fortify moderate/good-quality forages. These types of forages are usually grass or mature legumes and may vary in protein content anywhere from 5-17%. The feeding recommendations are based on the following assumptions: an expected mature weight of approximately 1,100 pounds^a, the horse is consuming at least 2.0%^b of its body weight in a moderate/good-quality hay or pasture (dry matter).

^a For horses that do not approximate this expected mature weight (such as miniature horses, ponies and draft horses), feeding rates for mature horses at maintenance can be estimated based on providing approximately 1/4 pound Enrich 32[®] Supplement with every 5 pounds of hay feed.

^b Always provide a minimum of 1% of the horse's body weight in hay or the equivalent in pasture (approx. 30 lbs. of growing pasture would be required to equal 10 lbs. of hay on a dry matter basis).

GROWTH^c

Age (months)	Weight (lbs)	Enrich 32 [®] (lbs/day)	Hay (lbs/day)
4 - 8	400 - 700	2.5 - 3.0	8 - 14
9 - 17	700 - 900	2.0 - 2.5	14 - 18
18 - 24	900 - 1000	2.0	18 - 20

^c More rapid rates of growth can be achieved by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, more rapid rates of gain are more safely and successfully achieved by using one of the completely fortified and balanced concentrates by Purina. Contact your local Purina product dealers for the feed that best suits your needs. The nutritional needs of foals less than four months of age are better satisfied with products such as Strategy[®] or Omolene #300[®] horse feeds.

MAINTENANCE & REPRODUCTION^d (based on 1,100 pound mature weight)

Lifestyle	Enrich 32 [®] (lbs/day)	Hay (lbs/day)
Horses at maintenance and broodmares through the 2nd trimester of gestation	1.0 - 2.0	22

^d The additional calories needed during the last trimester of gestation and during lactation can be provided by adding grain to the diet. However, given the inherent nutritional inconsistencies of straight grain diets, a more nutritionally balanced and desirable source of calories can be provided by using one of the completely fortified and balanced concentrates by Purina. Contact your local Purina product dealers for the feed that best suits your needs.

MODERATE PERFORMANCE^e

Lifestyle	Enrich 32 [®] (lbs/day)	Hay (lbs/day)
Horses performing occasional work or recreational activities	1.5 - 2.5	22

^e The additional calorie and nutrient demands of such horses may be better satisfied with products such as Strategy[®], Omolene #100[®] or #200[®] or Race Ready[®] horse feeds.

GUARANTEED ANALYSIS

Crude Protein (Min)	32.00%
Lysine (Min)	2.70%
Crude Fat (Min)	5.00%
Crude Fiber (Max)	5.50%
Calcium (Min)	2.85%
Calcium (Max)	3.85%
Phosphorus (Min)	1.60%
Salt (Min)	0.50%
Salt (Max)	1.00%
Magnesium (Min)	1.00%
Potassium (Min)	1.50%
Sulfur (Min)	0.35%
Manganese (Min)	550.00 ppm
Copper (Min)	185.00 ppm
Cobalt (Min)	2.50 ppm
Iodine (Min)	4.00 ppm
Selenium (Min)	1.50 ppm
Selenium (Max)	2.00 ppm
Zinc (Min)	500.00 ppm
Iron (Min)	600.00 ppm
Vitamin A (Min)	24,000.00 IU/lb
Vitamin D ₃ (Min)	2,500.00 IU/lb
Vitamin E (Min)	500.00 IU/lb
Thiamine (Min)	30.00 mg/lb
Vitamin C (Min)	50.00 mg/lb

Ruminant Meat And Bone Meal Free

INGREDIENTS:

Plant Protein Products, Processed Grain By-Products, Calcium Carbonate, Monocalcium Phosphate, Dicalcium Phosphate, Molasses Products, Forage Products, Soybean Oil, Salt, Thiamine, Magnesium Oxide, Pyridoxine Hydrochloride, Vitamin E Supplement, L-Lysine, Calcium Lignin Sulfonate, Copper Sulfate, Calcium Pantothenate, Zinc Oxide, Riboflavin Supplement, Vitamin B₁₂ Supplement, Ascorbic Acid, Vitamin A Supplement, Cobalt Carbonate, Vitamin D₃ Supplement, Manganous Oxide, Calcium Iodate, Ferrous Sulfate, Manganese Sulfate, Ethylenediamine Dihydriodide, Zinc Sulfate, Copper Chloride, Sodium Selenite.

A DIFFERENCE YOU CAN SEE[™]

For more information, visit www.horse.purinamills.com or call 1-800-227-8941

